



Make a Firstgiving fundraising page!

It's the fastest, easiest, and most effective way to raise money for us!

Make a page and share it with your family, friends and community. When people donate through your page, Firstgiving sends the donations straight to us, so you don't have to deal with cash, checks, or chasing people down for pledges...

Create a page

1. Go to www.firstgiving.com and click 'start fundraising.'
2. Choose the type of page you want to make.
3. Enter your event details/choose how long you want your page to be active.
4. Search for our organization.
5. If you're new to Firstgiving, enter your email address.
6. Fill in your details and pick a password.
7. Choose a web address for your fundraising page.
8. Go to your account and personalize your page with a title, target, message and image.

Share your page

The more you tell people about your page, the more donations you'll attract!

1. Email a link to your fundraising page to everyone in your address book. Ask them to forward it on to everyone they know.
2. Track your fundraising progress on your Facebook profile - use Firstgiving's Facebook app: <http://apps.facebook.com/firstgiving>.
3. Let us know how your fundraising's going so we can share your news and good ideas with our other fundraisers. Remind us to put information about your fundraising page on our website and in our next newsletter.
4. Put a widget and buttons on your blog, website and social profile. Find them by clicking 'promote this page' on the right of your fundraising page.
5. Keep emailing everyone to update them on your progress - remind them to donate if they haven't already and to send your page to their friends.
6. Share your good ideas with Firstgiving by emailing susannah@firstgiving.com

Problem along the way? Email support@firstgiving.com and they'll be happy to help.